

## THE SWATCH ART PEACE HOTEL MANIFESTO

What is the Swatch Art Peace Hotel artist residency?

The Swatch Art Peace Hotel artist residency is designed to bring together talented artists from around the world to experience a unique cultural environment dedicated to contemporary art. Selected artists are invited to live and work in specially designed apartments and workshops for a period of three to six months, in a community of eighteen people from all artistic horizons and national origins. By bringing together the creators of art – the greatest luxury of all – along with leading Swatch Group watch brands in a prestigious setting, the artist residency aims to situate art at the very heart of an urban space dominated by luxury goods.

The Swatch Art Peace Hotel artist residency offers artists, who are shaping the luxury of the future, the opportunity to counteract isolation and to develop creative exchange by living and working together in a dedicated environment in one of Shanghai's most prestigious locations. Two floors have been reserved for this purpose in a legendary landmark building in Shanghai, China. Under a concept developed by Swatch Group, the former Palace Hotel (later known as the Peace Hotel South Building) has been restored to its former splendor. Now known as the Swatch Art Peace Hotel, it is located directly on the Bund, once the heart of old Shanghai and today the luxury mile in one of the biggest and most dynamic cities in the world.

Art and its propagation are of intrinsic importance to Swatch. The link between watches and the luxury of art was first introduced by Swatch with its concept of “the world's smallest canvas”. While making art accessible to everyone, the concept also associated the traditional Swiss art of watchmaking represented by such notable brands as Blancpain and Omega with the exclusive prestige of a commissioned work of art.

The Swatch Art Peace Hotel artist residency welcomes every kind of artistic expression, style and medium. Artists are under no obligation with respect to the organization or nature of the work undertaken during their residency. They are free to engage in individual or joint projects and to work according to their own schedule and plans. All artists-in-residence will be asked to leave a “trace” of their visit at the end of their stay, but will be completely free to choose how to do so.

The project's main focus is on creative exchange. Artists are encouraged to engage in collaborative work and discussion and to interact as a dynamic artistic community so as to enrich the creativity of the group as well as each other's work. Communication, confrontation, observation and discovery should challenge the artists and enable them, in this vibrant artistic and cultural environment, to build upon their existing skills and extend the boundaries of their art.

上海斯沃琪艺术中心有限公司  
Shanghai Swatch Art Centre Co., Ltd  
中国上海市南京东路23号(外滩19号) 邮编200002  
23 East Nanjing Road (Bund 19), Shanghai 200002, PRC  
电话Phone +86 21 2329 8500 传真Fax +86 21 2329 8511  
www.swatch-art-peace-hotel.com

## CONDITIONS FOR APPLICANTS TO THE SWATCH ART PEACE HOTEL ARTIST RESIDENCY

Artists who wish to apply for admission to the Swatch Art Peace Hotel artist residency must meet the following conditions:

1. Candidates must be at least 21 years of age at the time of application. Specific exceptions may be made for nationals of countries where the age of majority is lower than 21. There is no upper age limit.

2. Applications must be made in person. Galleries, curators and organizations are not eligible and third parties cannot apply on behalf of an artist. Swatch Group will not consider any requests from third parties concerning the application process. An engagement or contract binding the candidate to a third party will neither be an advantage nor a disadvantage for a candidate's application.

Artists working together may apply as a group of up to a maximum of two. However, each member of the group has to complete a personal application.

3. Third parties linked to the candidate have no rights of any kind, which could influence the application process of the candidate.

4. Only online applications made using the application forms on the Swatch Art Peace Hotel website will be considered. No exceptions will be made. The application forms must be completed in English.

5. A motivation fee of thirty (30) Swiss francs is to be paid upon application. This fee is non-refundable, whatever the outcome of the application. The sum will be donated in its entirety by Swatch Group to the independent medical aid organization MSF (Médecins sans Frontières / Doctors without Borders). With group applications, each artist in the group has to pay the motivation fee.

6. The selection committee needs about twelve weeks to review the artist applications. The decision made by the Swatch Art Peace Hotel jury regarding each application is final. No explanation will be provided in the case of a negative response to a candidate's application.

7. Artists who are invited for a Swatch Art Peace Hotel artist residency must meet and agree to comply with the conditions stated in the "Agreement" document. This document will have to be signed.

8. A new application to be invited for a Swatch Art Peace Hotel artist residency is not possible for former residents. In case of a declined application, it is possible to apply again one year after the date of the declination communication. Please note that we do not accept more than three applications per applicant.

## CONDITIONS FOR ARTISTS-IN-RESIDENCE

Artists who are invited to the Swatch Art Peace Hotel artist residency must accept and fulfill the following conditions:

1. Comply with the Swatch Art Peace Hotel House Rules and Regulations. This also applies to individuals visiting the artist. Residents are responsible for any visitors in the hotel.
2. Have basic knowledge of either English or Mandarin Chinese enabling them to communicate effectively in everyday situations in Shanghai.
3. Obtain, with assistance from Swatch Group, a business visa from the People's Republic of China. The stay at the Swatch Art Peace Hotel will be subject to the duration and conditions stated in the visa. Please refer to the "What You Get" document for details.
4. Accept the travel conditions laid down by Swatch Group for the round trip flight tickets paid (travel arrangements made) by Swatch Group. Please refer to the "What You Get" document for details.
5. Have the necessary revenue for day-to-day living in Shanghai for the entire duration of the stay at the Swatch Art Peace Hotel, for all costs other than hotel accommodation and breakfast, which will be covered by Swatch Group.
6. Artists will be free to practice their art in their workshops in whichever way they choose, provided this is compatible with the facilities and with the house rules and regulations.
7. Although artists will be free to manage their stays according to their own plans and to practice their art outside the Swatch Art Peace Hotel, they will be expected to occupy the apartment and workshop awarded and to make use of the attributed space on a regular basis.
8. Artists will be free to pursue parallel artistic activities in their own interest for the entire duration of their stay. However, third parties, such as agents, curators, galleries or organizations will have no rights concerning the work created during the Swatch Art Peace Hotel artist residency.
9. Be ready to open their workshop to public visits on a regular basis during their stay at the Swatch Art Peace Hotel at times agreed to with the Swatch Art Peace Hotel team.
10. Be prepared, during the residency, to keep Swatch Group updated on the development of their artistic projects, to communicate about their work and to show it upon request.
11. Inform Swatch Group as soon as possible in advance of any prolonged absence, as well as in the event of a departure prior to the scheduled end date of the residency.

According to the regulations of the Chinese Authorities in the frame of Public Security valid in Shanghai and China every artist not occupying her / his room, even if it is only for one night, has to check out and completely empty the room. There will be a controlled storage room at their disposal.

12. Be aware that the duration of the stay to which the artist has agreed prior to the beginning of the residency cannot be extended. Should an artist interrupt her / his stay before the foreseen term, the stay will be considered as finished. This will also apply in case of illness.
13. Be aware that Swatch Group retains the possibility of terminating any stay at any time without having to explain its decision.
14. Swatch Group declines all liability concerning any consequence a residency at the Swatch Art Peace Hotel may have on an artist's private life and offers no compensation of any kind in case the residency is interrupted prior to the initially scheduled date.
15. Only the artist is considered to be the resident. If an artist-in-residence wishes to accommodate her / his partner temporarily, Swatch Group needs to be informed two weeks in advance. Any such invitation will be subject to Swatch Group's approval. Partners may only be hosted one time during the residency and the visit is strictly limited to maximum one week (seven nights in a row). No special modification of the room can be made for visitors.
16. Swatch Group does not cover any cost or responsibility related to the visit of an artist's partner.
17. Be prepared to leave a "trace" of their stay at the Swatch Art Peace Hotel.
18. Any artist-in-residence at the Swatch Art Peace Hotel whose visa was obtained with the help of The Swatch Group Ltd must leave the country upon the completion or interruption of his or her residency.
19. Be prepared to inform and involve Swatch Group if there are any comments about the stay – particularly, any comments they might wish to make publicly or any suggestions that might contribute to the development or improvement of the artist residency.
20. The Swatch Art Peace Hotel's name, logos, graphics or documents may not be used by the Swatch Art Peace Hotel applicants, residents, former residents or any other third party for commercial or promotional purpose whatsoever without the express prior written approval of the Swatch Art Peace Hotel management.

## HOUSE RULES AND REGULATIONS OF THE SWATCH ART PEACE HOTEL ARTIST RESIDENCY

All guests (artists-in-residence and any visitors hosted by an artist-in-residence) should abide by the Swatch Art Peace Hotel artist residency house rules and regulations:

1. On arrival, ALL guests must register at the hotel reception desk. All guests are requested to present a valid passport, visa or travel document to prove their identity and to indicate the purpose of their stay.
2. Artists-in-residence are requested to inform both the reception desk and Swatch Group as soon as possible in advance of any prolonged absence, as well as in the event of a departure prior to the scheduled departure date.

According to the regulations of the Chinese Authorities in the frame of Public Security valid in Shanghai and China every artist not occupying its room, even if it is only for one night, has to check out and empty the room completely. Please note that there will be a controlled storage room at their disposal.

3. All guests should take good care of the property in the hotel and cooperate with the hotel team when they are carrying out their duties. The apartments and workshops will be cleaned twice a week by the housekeeping team. Artists-in-residence are responsible for their apartments and workshops for the duration of their stays. Service visits may be made periodically by representatives of the Swatch Art Peace Hotel management. It is not permitted to bring furniture into the hotel. Upon departure, all personal belongings and artwork should be removed, both from the apartment and workshop as well as from all common spaces.
4. If an artist-in-residence wishes to accommodate her / his partner temporarily, Swatch Group needs to be informed two weeks in advance. Any such invitation will be subject to Swatch Group's approval. Partners may only be hosted one time during the residency and the visit is strictly limited to maximum one week (seven nights in a row). No special modification of the room can be made for visitors.

All artist's visitors MUST check-in at our lobby reception, confirming the name of the inviting artist and the visited room number. The check-in will require facial recognition.

All visitors will be handed a hanging tag, which they are kindly asked to wear during their permanence in the building, and to return upon check out.

The new regulation also requests check out, with facial recognition.

5. Artists-in-residence are kindly requested to inform the reception desk if they invite more than five people to their studio at any one time. Artists-in-residence are responsible for any visitors present in the Swatch Art Peace Hotel artist residency.
6. Breakfast is served from 8.00 a.m. to 10.30 a.m. (November - April) and from 7.30 a.m. to 10.00 a.m. (May - October) in the kitchen area on the third floor.

7. Artists-in-residence are free to use the common areas (library, community kitchen, lounge, laundry, etc.) in compliance with the Swatch Art Peace Hotel artist residency house rules and regulations and by respecting the artist residency etiquette. It is the artists-in-residence's responsibility to keep the assigned space clean and in good order. Each guest should also do her / his share to help keep common spaces clean and functional.
8. Artists are responsible for their expenses when using hotel services. They will be asked to present a credit card in order to guarantee payment of these expenses and will be requested to settle their account on a monthly basis.
9. The Swatch Art Peace Hotel is not responsible for the safety of artists-in-residence's personal belongings, valuable items, artistic material or work. Artists are advised to consult their insurers for coverage of such items. Small objects may be deposited in the safe provided in each room.
10. No birds, animals or unsanitary articles may be brought into the hotel. With the exception of a registered guide dog, no pets are permitted in the building.
11. No strong smelling, inflammable, explosive, corrosive, toxic, radioactive or other dangerous articles may be brought into the building. No burning of items (including candles) or ignition of fireworks or firecrackers or use of open flames is permitted. **Smoking is strictly prohibited inside the building.** This includes smoking through an open door or window.
12. It is forbidden to add or to modify electrical installations or to use additional electrical equipment such as electrical heaters, electrical stoves, cooking devices, microwave ovens, etc.
13. Noise-making or playing music loudly in a way that is disturbing other guests is forbidden in the residency, in particular between 10.00 p.m. and 8.00 a.m.
14. The Swatch Art Peace Hotel team has the authority to prosecute anyone, who has violated the above-mentioned house rules and regulations. Disorderly behavior or non-compliance with the rules and regulations may result in eviction as well as financial liability for any damage caused.
15. In accordance with the regulations of the Chinese Government, any criminal activity such as fighting, gambling, drug use, prostitution or the posting of any slanderous, hateful or obscene messages or pictures in the building is prohibited. No excessive drinking, loud parties or excessive noise are permitted within the premises.

Any violation of the Administrative Punishment Law, Public Security Law, Criminal Law or any related Laws of the People's Republic of China will be subject to investigation by the Public Security Bureau and punished in accordance with the laws.

## ETIQUETTE AT THE SWATCH ART PEACE HOTEL ARTIST RESIDENCY

**We are pleased to welcome you to the Swatch Art Peace Hotel artist residency and hope you will enjoy your stay.**

For the comfort and well-being of all, we would like to remind our artists-in-residence that proper etiquette and consideration for others should be observed at all times. We expect our artists-in-residence to be respectful of other guests, the hotel team and hotel property.

Artists-in-residence are encouraged to develop community spirit both in their creative work and when using shared facilities and living space. Each artist-in-residence is expected to do her / his share to help keep communal spaces clean and functional, in particular when using the community kitchen, the lounge, the laundry or the library. In the interest of all, books borrowed from the library should be returned in due time for use by other guests.

We expect our artists-in-residence to be respectful of other guests' personal belongings, including food and drinks stored in the community kitchen.

Kindly remember to keep noise volume at a reasonable level both in your apartment and workshop as well as in the common spaces, as to avoid disturbing other guests, in particular between 10.00 p.m. and 8.00 a.m. Also, please adhere to the strict non-smoking policy operated throughout the building.

Our housekeeping team will take the necessary precautions to avoid disturbing your working environment. Please let staff members know how to best carry out their cleaning duties in your workshop. You will also help them in their general cleaning duties by making sure they have easy access to your apartment. Leaving a tidy room will be appreciated and will allow our staff members to get their duties done in a timely and efficient manner as to avoid any unnecessary or prolonged disturbance.

Guests of the Swatch Art Peace Hotel artist residency – and only those individuals – are allowed to use the community kitchen for a private party. However, this has to be done with an acceptable number of guests and an appropriate noise level. The party organizer is responsible for cleaning the community kitchen. If a party is planned, the hotel team has to be informed.

Thank you for your kind cooperation.